**Project: Tobacco tax reforms to promote economic development in West Africa**

**WORKSHOP LAUNCHING the PROJECT AND WORK SESSION**

**1st to 3 May 2019**

**Dakar – Sénégal**

 A close up of a logo

Description generated with very high confidence

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| **AGENDA** | | |
| **WEDNESDAY 1ST MAY 2019** | | |
| **SCHEDULE** | Activities | Moderator |
| **08h30 - 09h00** | * Participants take their places |  |
| **09h00 – 09h30** | * Welcome * Presentation of the objectives of the day * Presentation and validation of the programme of the day | Prof. Diagne |
| **09h30 – 09h45** | Coffee break | |
| **09h45 – 10h30** | * Presentation and Discussion of ETCP Research Ideas | Dr Hana Ross/Dr Laura Rossouw |
| **10h30 - 11h15** | * Presentation on CRES’s activities for the Project Discussion | Prof. Diagne |
| **11:15 – 13:00** | * Brainstorming session on content of the project | All |
| **13h00 - 14h30** | Lunch break | |
| **14h30 – 16h30** | * Preparing for Day 2 of the workshop | All |
| **16h30 – 17h00** | Coffee break—end of the day | |
| **THURSDAY 02 MAY 2019** | | |
| **08h 30 - 09h00** | Registration and seating of guests |  |
| **09h00 – 10h00** | Opening and welcome remarks   * Address by Professor Abdoulaye DIAGNE, Executive Director of CRES; * Address by the representative of ECOWAS, Chairman of the session | CEDEAO representative |
| **10h00 – 10h15** | Group photo followed by coffee break | |
| **10h15 – 10h30** | Objectives of the workshop and Presentation of the agenda | Pr Abdoulaye Diagne (CRES) |
| **10h30 – 11h30** | Introduction to the project, Tobacco tax reforms to promote economic development in West Africa   * Introduction of the three partners: CRES; ICTD and UCT * Introduction of Tobacco Taxation in West Africa * Overview of the project | Group Presentation |
| **11h30 – 13h:00** | Round table discussion on the Project | Rhiannon McCluskey |
| **13h00 - 14h30** | Lunch break | |
| **14h30 – 16h00** | Regional Focus of Tobacco Control   * Preliminary research on the differences between ECOWAS and WAEMU Directives (Dr Laura Rossouw) * Update on the Track and Trace Systems in the West African Region (Dr Hana Ross) * Round table discussion and recommendations for a better application of the directive within ECOWAS | Mr Salifou Tiemtore |
| **16h00- 17h00** | Closing ceremony and Reception | UCT |
| **FRIDAY 03 MAY 2019** | | |
| **09h00 - 10h00** | Recap and general discussion of the CRES conclusions and main recommendations of the workshop | CRES |
| **10h00 - 11h00** | Incorporating recommendations adopted by the workshop with decision-makers and civil society | UCT |
| **11h00 - 11h15** | Coffee break | |
| **11h15 - 11h45** | Continuation of Incorporating recommendations adopted by the workshop with decision-makers and civil society | CRES |
| **11h45 – 12h15** | Presentation on ICTD activities for the Project Discussion | ICTD |
| **12h15 – 13h00** | Inclusion of CSEA in the Project | CSEA |
| **13h00 - 13h30** | Review of the work plan key actors  – review of the monitoring and project evaluation plan–  Discussion of the method of reporting and financing | All |
| **13h30 - 14h30** | Lunch break | |
| **14h30 – 15h00** | Discussion of Work Plan | All |
| **15h00 – 16h00** | Discussion of collaboration and internal communication within the framework of the project – next steps |  |
| **16h00 – 16h30** | Next steps | UCT |